

SOHEE SEOL

GRAPHIC DESIGNER

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EDUCATION

2013.03 - 2017.02
Deajin University
BFA in Fine Art, Major in Oriental Painting
Minor in Character Design
Mar 2013 - Feb 2017

LANGUAGE TRAINING

2021.11 ~ 2022.04
ACE English School in Malta

SOFTWARE

Advanced
Illustrator, Photoshop, InDesign

Proficient
CapCut, Premiere Pro, Jira, Figma

AI Tools
Midjourney, Leonardo AI, Runway

LANGUAGES

Korean Native
English Professional working proficiency

EARLIER EXPERIENCE

Volunteer Service
2014.08.01-08.30
Seongbuk Museum Of Art
• Docent (Explain the painting to visitors)

Exhibition
• Pont des Arts Paris Exhibition, 2017
• Yangi Art Center Art Fair, 2014

EXPERIENCE

Oct 2025 - Present **FREELANCER**
Remote Logo & Brand Identity Design | Freelance Graphic Designer

- Developed logo and brand identity systems for clients across various industries.
- Delivered logos, color palettes, typography systems, and brand assets from concept to final files.

2024.10 - Present **YD**
South Korea · Part-time · Remote Blog Content Marketing & Visual Design

- Published and proofread **healthcare-focused blog content**.
- Created visual assets supporting **hospital marketing campaigns**.

May 2022 - Jul 2024 **BLOK FOODS / ISERVE**
Malta · Full-time Retail, F&B, and Robotics Industry | Graphic designer

- Designed social media content, catalogs, and trade show materials across **retail, F&B, and robotics**.
- Maintained consistent visual communication across multiple brands.

Nov 2020 - Jul 2021 **HWAYOUNG Corps.**
South Korea · Full-time Specialized in Goods & Pet Product | Industrial designer

- Designed **merchandise, promotional products, and pet accessories**.
- Developed products from initial concepts to production-ready designs.

Sep 2019 - Sep 2020 **SUNGWON P&I**
South Korea · Full-time Packaging for Pharma, Food & Beauty | Graphic designer

- Managed **packaging projects** across pharmaceutical, food, beverage, and cosmetics brands.
- Prepared print-ready artwork and coordinated projects through production.

Jul 2018 - Nov 2018 **SQ Toys**
China · Internship Toy & Character agency | Industrial designer

- Supported character product development in collaboration with TY USA.
- Contributed to **the production of dolls and baby products**.